

THE PULSE

A UIC Student Affairs ePublication

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UIClife

Student Life's Social Media Cousin

UIClife is a new social media identity in Student Affairs that exists to represent campus life and everything students care about. The new identity arose from a desire for a fresh, new face to replace the Student Affairs social media accounts that tries to meet students where they are online today. While many students may not know what UIC Student Affairs is or means, UIClife's goal is to feel more universal. While there are several Student Affairs departments with successful social media accounts, the idea behind UIClife is to give students, says Jason Maslanka, Executive Director, Digital Services, "one outlet where they can see that a program is coming or a deadline is approaching, then for us, we have some little input into their daily life. It's also positive to bring together all of the things that we do all in one place. Social media is important these days, so to have a single outlet on these various platforms & new platforms in the future and to collect all of the things that Student Affairs and others do is good."

UIClife is different than other Student Affairs departments' social media accounts because it isn't focused on or promoting just one of our entities. UIClife's goals are to engage students back and forth; have them follow, share, and comment on UIClife. "UIClife should be student life. It should be student life's social media cousin. It should also feel like a natural extension of walking through campus and running into your friend who asks if you're doing X, Y or Z," says Maslanka.

While the UIClife accounts have existed for most of the Fall semester, the "Grand Opening" is set for the next few weeks. UIClife hopes to encourage participation of students who don't know where to start when engaging with the University on social

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SAFETY TIPS

KEEPING OUR CAMPUS SAFE

UIC is committed to creating an environment where everyone feels safe. Please remember the importance of knowing your surroundings at all times. If someone or something looks out-of-place, it is extremely important to report it to the UIC Police Department immediately at (312) 355-5555.

If you would like to discuss training and preparedness protocols for emergency situations for your department, please contact Michael Landek, Executive Associate Vice Chancellor, at mlandek@uic.edu.

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SPOTLIGHT: WINTER INVOLVEMENT FAIR



The Winter Involvement Fair is a chance for UIC student organizations and the departments that support them to recruit and promote what they do throughout the Spring semester. UIC has been hosting Involvement Fairs for over 30 years to support student groups and the Winter Involvement Fair is over 15 years old.

Over 175 organizations signed up for the 2-day event that was held January 10 & 12 in the Illinois Room in Student Center East. They represent sports, religious and pre-professional groups, as well as fraternities and sororities aiming to expand membership. Students were excited for the fair because it was not only a chance to get free food but also a chance to connect with student groups to get them more involved with campus and new opportunities.



Vance Pierce, Associate Director, Center of Student Involvement, believes that the Involvement Fair proves that no matter how big the organization, there's always a way for UIC students to connect and make UIC their home. Vance also mentioned that there are plans to make the Student Center East bigger so all of the student groups can be in one room together during the event.

For more information about the organizations, upcoming meetings, or how to get more involved on campus, students can visit connect.uic.edu or follow @UICCSI on social media for upcoming programs.

WHY DID YOU GO TO THE INVOLVEMENT FAIR?

[TO FIND] WAYS TO GIVE BACK TO THE COMMUNITY AND GET MORE INVOLVED WITH THE SCHOOL.



WHAT BROUGHT YOU OUT TO THE INVOLVEMENT FAIR?

[TO] GET A FEEL OF WHAT THE UNIVERSITY RESOURCES AND ACTIVITIES ARE.

STUDENT LIFE'S SOCIAL MEDIA COUSIN

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media, and to support the outreach efforts of Student Affairs departments' as they shape the experience of students on and off campus.

UIClife will feature original content from departments, content created by Marketing, fun tidbits and videos, and good feeling ideas. In the next few weeks, UIClife will be officially marketed via colorful visuals all around campus. Look out for contests, giveaways, and more soon!

And of course, follow us on **FACEBOOK, TWITTER, INSTAGRAM, PINTEREST** @UIClife!

SAFETY TIPS

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Should you find yourself involved in an active situation, try to remain calm and use the following guidelines to help you plan a strategy for survival.

- **EVACUATE.** If you can safely leave the building, EVACUATE.
- **EVADE.** If you cannot safely leave, find a safe place to EVADE.
- **ENGAGE.** If you cannot evacuate safely or cannot evade (or hide), be prepared to ENGAGE for your life.

For more information on protecting yourself during an active threat or other emergency situation on campus, click **HERE**.

You are strongly encouraged to sign up for UIC ALERT (a system designed to immediately alert all students, faculty and staff of an emergency affecting the UIC community). To receive emergency text messages, sign up **sms.accc.uic.edu**.

ICYMI

IN CASE YOU MISSED IT

RECLive

January 19

The annual fitness event featured free fitness classes, equipment orientation, free product sampling, giant games, and information on sport clubs.



LOL at UIC

January 26

This year's event featured *Ghostbuster* star and *Saturday Night Live* cast member, Leslie Jones. See more of Leslie in action **HERE**.



NEED TO KNOW

February 1–28

BLACK HISTORY MONTH

Celebrate Black History Month with a variety of events during the month, including plays, movies, museums, art exhibits, jazz, blues, dancing, and more. For Black History Month event details, click **HERE**.

NOW THROUGH FEBRUARY 12 BUNDLE UP AND SAVE WITH MAC

UIC Tech Center, SCE
Buy any Mac Bundle PLUS a 4-year Safeware plan and get a \$100 instant rebate and a UIC Tech Center Logo Blanket.

February 7

ACADEMIC EXCELLENCE CELEBRATION

4:30PM
Room 302, SCE
Campus Housing invites you to help us publicly recognize the achievements of our Campus Housing residents at this celebration. RSVP **HERE**.

February 9

INTERNSHIP AND PART-TIME CAREER FAIR

10:00AM–2:00PM
Illinois Room, SCE
For additional Career Services fairs during February, click **HERE**.

STUDENT AFFAIRS NIGHT

5:30PM
Lagunitas Lounge, UIC Pavilion
(tickets required for entry)

HOMECOMING

UIC Flames Men's Basketball vs. Youngstown State
7:00PM
UIC Pavilion

February 10

DEADLINE: NOMINATIONS FOR CHANCELLOR'S STUDENT SERVICE AND LEADERSHIP AWARDS

Nominate outstanding students who have given their time and talent to campus or community service. For details, click **HERE**.

February 14–28

FALL IN LOVE WITH IPAD

UIC Tech Center, SCE
Save \$50 instantly with purchase of purchase an iPad Pro with a Logitech Create Keyboard Case and the Apple Pencil.

SHOUT-OUT TO THE CREW

NEW HIRES

JESSICA ESQUIVEL

Graphic Designer, Student Affairs
Marketing & Communications

ALAINA MOORE

Graphic Designer, Student Affairs
Marketing & Communications

LOREN MOORE

Graphic Designer, Student Affairs
Marketing & Communications

NEW POSITIONS

RICHARD BERNSEE

Information Technology Technical Associate,
Student Affairs Technology

MATT BRANDS

Lead Video Production Specialist, Student Affairs
Marketing & Communications

RAFAEL RUIZ

Building Service Worker, Student Centers

BRIAN SMITH

Building Service Worker, Student Centers

JEFF WARNER

Video Production Specialist, Student Affairs
Marketing & Communications

ONE MORE THING...

UIC STUDENT AFFAIRS PROPERTY MANAGEMENT

What do you do with department property and equipment that needs disposal? Who should you contact? Student Affairs Property Management!

All you have to do is send your property transfers, disposal and surplus request to sapropertymgmt@uic.edu. Your email should contain the equipment description, the location of the equipment, the P-tag (C-tag) of the asset and if the

equipment is to be transferred to another department, sent to surplus warehouse, or should be marked for disposal.

Once your email has been received in the Student Affairs Property Management mailbox, our staff will review and process accordingly. Once approved, you will receive notification of the approval along with the next steps for the movers to pick up the equipment.



@UICLife



@UIC_Life



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www.studentaffairs.uic.edu



studentaffairs@uic.edu